VILLA FLORHOF

• LALIQUE HOTEL & RESTAURANT •

Tanja Wegmann, *General Manager Lalique Hospitality & Chairwoman of the Board of Directors, Villa Florhof AG*



Tanja Wegmann is one of the most prominent figures in the Swiss luxury hotel industry. She laid the foundation for her career at the EHL École Hôtelière de Lausanne, supplemented by an MBA from Henley Management College in Oxfordshire. Her career took her into the international hotel industry and later into the luxury goods sector, with posts in Switzerland, Europe, and Asia. In 2005, she joined the Grand Hotel Les Trois Rois in Basel, where she initially served as Resident Manager and later led the historic five-star hotel as General Manager from 2007 to 2009 and from 2018 to 2022.

Between her two stints at the Grand Hotel Les Trois Rois, she expanded her experience beyond traditional hospitality and took on leadership roles at Bucherer and Hublot. This combination of hospitality, luxury, retail, and brand expertise continues to shape her perspective on guest experiences to this day. Through her company, Tanja Wegmann Hospitality, she has been taking on challenging hotel and hospitality projects since 2022. Her work is characterized by a clear understanding of personalized hospitality, operational precision, and a property's cultural identity.

As Chairwoman of the Board of Directors of Villa Florhof AG, Tanja Wegmann has overseen the development of the new Zurich boutique hotel since the project phase and has shaped its positioning as a five-star hotel in Zurich. At the same time, she oversees the general management of the Lalique Group's Hospitality Collection, which includes Villa René Lalique, Château Lafaurie-Peyraguey, the Glenturret Lalique Restaurant, Château Hochberg, and Villa Florhof. In Zurich, she combines her international experience in the luxury hospitality industry with a keen sense of hospitality, service quality, and the distinctive Lalique style.